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# Hindustan Times - Classified Ad Rates

## Rates for Classified Advertisement w.e.f. 1st December, 2023

### All The Ad Rates are in per Sq.cm

| Editions        | Min Line | 5 Line Ad Rates (Rs.) | Extra Line Ad Rates (Rs.) | Classified Display Ad Rates (Rs.) |
|-----------------|----------|-----------------------|---------------------------|-----------------------------------|
| Lucknow         | 5        | 500                   | 60                        | 170                               |
| Patna           | 5        | 400                   | 60                        | 140                               |
| Dehradun        | 5        | 460                   | 60                        | 100                               |
| Uttarakhand All | 5        | 460                   | 60                        | 100                               |
| Mumbai          | 5        | 900                   | 70                        | 300                               |
| Pune            | 5        | 500                   | 70                        | 200                               |

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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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